



22-23-24 March 2022 | 10am-9pm | Bahrain Exhibition Centre

Sponsorship Package Benefits

	STRATEGIC PARTNERS BHD 10,000	SECTOR SPONSOR BHD 5,000
1. Sponsors message in Exhibiton Catalogue	✓	✗
2. Logo to appear in the newspaper adverts with recognition	✓	✓
3. Logo to appear in the promotional literature (over 100,000 to be delivered in Bahrain and Saudi Arabia with recognition)	✓	✓
4. Logo to appear in the Interiors exhibition event catalogue with recognition	✓	✓
5. Logo to appear on the Interiors exhibition newsletters with recognition	✓	✓
6. Logo to appear on the outdoor promotional adverts on lampposts with recognition	✓	✗
7. Dedicated lamppost faces promoting sponsors' products*	10	4
8. Dedicated billboards promoting sponsors' products*	2	0
9. Logo will appear on targeted email campaigns with recognition	✓	✓
10. Logo will appear on printed banners at the venue with recognition	✓	✓
11. Logo and company profile on the event's website on the homepage under the sponsorship section	100 word profile	50 word profile
12. Logo on the emailer for the visitor promotion campaign with recognition	✓	✓
13. Logo on Interiors social media pages	✓	✓
14. Advertisement in Interiors exhibition catalogue*	2 Full Pages (Inside cover value of BD2,400)	Full Page (Value of BD1,200)
15. Dedicated editorial coverage in the Interiors exhibition newsletters	✓	✓
16. Dedicated editorial coverage in the Gulf Daily News (during the event)	✓	✓
17. Dedicated editorial coverage in Akhbar Al Khaleej (during the event)	✓	✓
18. Press Release announcing the sponsorship	✓	✓
19. Stand to be part of the official tour of stands during the opening ceremony**	✓	✗
20. VIP invitation cards for the Opening Ceremony	100	30
21. Priority use of seminar room (subject to pre-booking)	2 sessions	1 session
22. Pre-designed eprofile for exhibition to send to your database	✓	✓
23. Priority use of sponsors images on event adverts promoting products	✓	✗
24. Company profile / brochure display in VIP Majlis	✓	✗
25. Logo on Exhibitor badges	✓	✓
26. Banner advert on event website	✓	✗
27. Logo to appear on Interiors invitation cards with recognition	✓	✓
28. Hanging banners	6	2
29. Dedicated SMS campaign	3 SMS	1 SMS
30. Dedicated EDM Promotion	2 EDMs	1 EDM

* This may be altered where the package is discounted ** Subject to Patron's programme